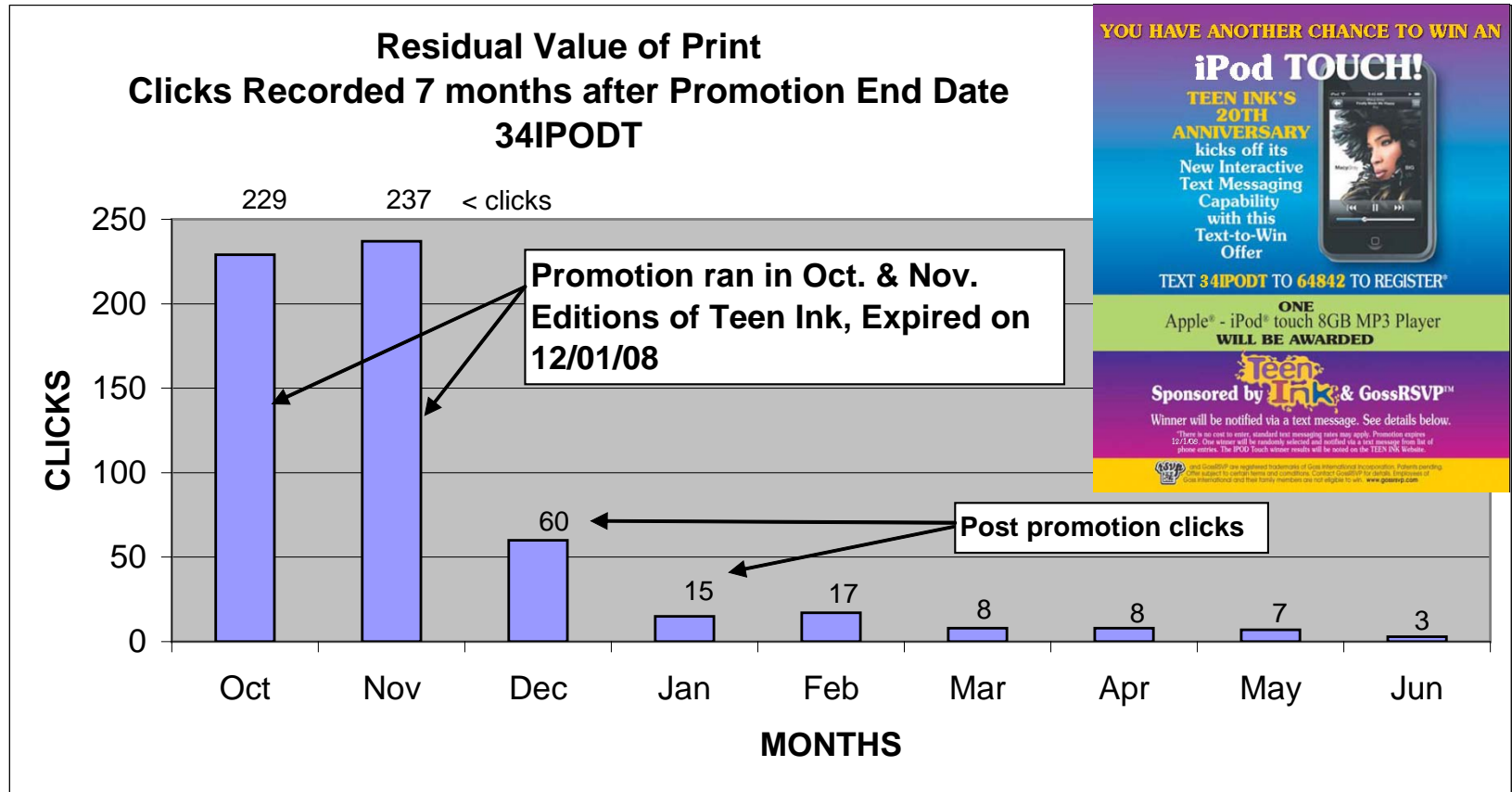


Residual Value of Print



To participate in Text to Win promotions, students text code 34ipodt to 64842, and get back a text message saying they are registered to win. Upon expiration date, promotion owner uses system to automatically select winner(s). Data reflex page views months after the promotion expiration date.